



FOR IMMEDIATE RELEASE

August 9, 2024

**Tombow Introduces the MONO Natural Eraser
An Eco-Friendly Solution for Precision Erasing**

ATLANTA – Tombow is excited to announce the release of the MONO Natural Eraser, an environmentally friendly eraser crafted from biomass materials, including scallop shells.

The MONO Natural Eraser is made using biomass resources, with more than 10% of its weight derived from scallop shells. This sustainable approach not only reduces waste but also enhances the eraser's performance by keeping the eraser surface fresh and effective in removing marks. The eraser has obtained the "Biomass Mark" certification from the Japan Organic Resources Association, underscoring its commitment to environmental responsibility. This certification is proudly displayed on the product.

The MONO Natural Eraser matches the high erasing performance of the MONO PE series, with an erasing rate of 95% or more, ensuring clean and smooth erasing without damaging paper. Slightly harder than the MONO PE series, the MONO Natural Eraser produces less eraser dust, providing a clean and smooth eraser feel. It is also free from phthalate plasticizers and is made from 70% wastepaper pulp.

"The MONO Natural Eraser represents our commitment to innovation and sustainability," said Cathy Daniel, Chief Marketing Director at Tombow. "By incorporating biomass materials like scallop shells, we're providing our customers with a high-performance, eco-friendly eraser that meets their needs while also helping to protect our environment."

The MONO Natural Eraser is perfect for artists, students, and professionals, offering clean erasing without damaging paper. Its environmentally conscious design makes it an ideal choice for those looking to reduce their ecological footprint without compromising on quality.

The MONO Natural Eraser is now available for purchase individually at [TombowUSA.com](https://www.tombowusa.com).

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About Tombow

Tombow is today's market leader for arts, crafts, and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils, and erasers manufactured in facilities located in Japan, Vietnam, and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.TombowUSA.com.

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