

**Tombow Marks 40 Years of the Dual Brush Pen with a Month-Long Creative Celebration
Featuring Exclusive Releases, Giveaways, Workshops, and Special Promotions**

ATLANTA – "As we celebrate the 40th anniversary of the Dual Brush Pen, we reflect on its rich history and the countless artists who have used it to bring their creative visions to life," said Takao Midorikawa, President & CEO of American Tombow, Inc. "This milestone is a testament to the innovation and dedication that have driven Tombow for over a century, and we look forward to continuing to inspire creativity for many more years to come."

This year marks the 40th anniversary of the Tombow Dual Brush Pen, a tool that has become an essential part of every artist's toolkit since its inception. Launched in 1984, the Dual Brush Pen was initially introduced as a "soft lettering pen" under the product name AB-T, which stands for "Art Brush Twin." The pen's journey began in the 1970s when the concept of brush pens emerged from the design of fountain pens. Tombow revolutionized the market by developing a nylon nib that enhanced ink consistency, making the Dual Brush Pen a versatile tool for artists and creators alike.

From its beginnings with 72 colors, the Dual Brush Pen has grown into a collection of 108 vibrant shades, widely adopted by artists across various disciplines. Its dual-tip design—one end featuring a flexible brush tip and the other a fine bullet tip—has made it a favorite for lettering, illustrations, and beyond. Over the decades, the AB-T has maintained its core identity while expanding its appeal far beyond its original concept, solidifying its place as a timeless staple in the art world.

To commemorate this significant achievement, Tombow is hosting a month-long series of events and promotions that invite both seasoned artists and newcomers to join in the festivities:

- **Exclusive Releases:** Be among the first to own Limited-Edition 40th Anniversary Dual Brush Pen, 10-Pack Sets, Champagne and Confetti, featuring never-before-seen color combinations and special packaging.
- **Giveaways:** Follow us on social media for a chance to win prizes, including complete Dual Brush Pen sets, exclusive merchandise, and more.
- **Workshops:** Sign up for free virtual workshops led by renowned artists who will share their techniques and tips for using the Dual Brush Pen in creative ways.
- **Promotions:** Enjoy special discounts on all Tombow Dual Brush Pen products throughout the anniversary month, with unique bundle deals on Dual Brush Pen sets.



"The Dual Brush Pen has been a cornerstone of Tombow's product line for four decades," said Cathy Daniel, Chief Marketing Director at American Tombow, Inc. "This celebration is not just about looking back on the pen's history but also about inspiring the next generation of artists and creators to continue pushing the boundaries of what they can achieve with this iconic tool."

Miki Homma, Executive Vice President of American Tombow, Inc., added, "The enduring popularity of the Dual Brush Pen is a reflection of our commitment to quality and our passion for supporting the creative community. We are excited to share this celebration with our loyal customers and look forward to seeing how they continue to use the Dual Brush Pen to express their unique artistic voices."

Join us in celebrating 40 years of creativity with Tombow Dual Brush Pens. Visit TombowUSA.com for more details on our anniversary activities and to participate in the month-long celebration.

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About Tombow

Tombow is today's market leader for arts, crafts, and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils, and erasers manufactured in facilities located in Japan, Vietnam, and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.TombowUSA.com.

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