

**Tombow Releases Irojiten Colored Pencil Desk Cup
A New, Stylish 18-Pencil Set for Artists**

ATLANTA – Tombow introduces the **Irojiten Colored Pencil Desk Cup**, an elegant, compact set of 18 premium-colored pencils that builds on the legacy of Tombow’s renowned Irojiten Colored Pencil collection. Known for its unique “Colored Pencil Dictionary” sets, the Irojiten Colored Pencil collection features artist-grade, wax-based pencils that deliver rich, creamy color, ideal for layering and smooth, even blending. The new Irojiten Colored Pencil Desk Cup offers a curated selection of colors in a portable, reusable desk cup, designed to bring Irojiten’s aesthetic and quality into any workspace.

The Irojiten Colored Pencil collection, is celebrated for its refined presentation and exceptional performance, traditionally available in themed sets of 30 colors each—Rainforest, Woodlands, and Seascape—featuring a total of 90 shades that range from soft pastels to vibrant tones, including fluorescent options. The Irojiten Desk Cup - Cottage distills this essence into a versatile, smaller format that’s perfect for artists, designers, and anyone seeking a stylish yet functional addition to their creative toolkit.

“With the Irojiten Colored Pencil Desk Cup Set, we wanted to create a new way to experience the Irojiten collection,” said Cathy Daniel, Chief Marketing Director. “It’s an accessible yet premium set that brings the rich color quality and smooth blending capabilities of our Irojiten Colored Pencils into a format that’s as beautiful on your desk as it is in use.”

Each pencil in the Irojiten Colored Pencil Desk Cup Set features the Irojiten’s signature cream-white enamel finish and a high-quality wax-based core that allows for seamless layering without waxy buildup. This set is ideal for a variety of artistic applications, from coloring and fine art to journaling and illustration, providing both beginners and seasoned artists with the versatility and precision that have made the Irojiten Colored Pencil collection a favorite.

Key Features of the Irojiten Colored Pencil Desk Cup Set:

- **Compact Irojiten Selection:** A curated set of 18 colors from Tombow’s renowned Irojiten Colored Pencil Dictionaries, presented in a convenient desk cup for easy access and display.
- **Premium Pigmentation and Texture:** Wax-based cores deliver rich, vibrant color with a creamy texture, ideal for layering and blending.
- **Signature Enamel Finish:** Each wood-cased pencil is coated in an elegant cream-white enamel, reflecting the refined aesthetic of the Irojiten Colored Pencil collection.
- **Versatile Creative Applications:** Perfect for coloring, fine art, illustration, journaling, and doodling, making it a valuable tool for a wide range of creative projects.
- **Compact and Portable Design:** A stylish, reusable desk cup that enhances any workspace, combining the elegance of the Irojiten Colored Pencil collection with the convenience of a smaller, travel-ready set.

The Irojiten Colored Pencil Desk Cup Set is now available at [TombowUSA.com](https://www.tombowusa.com) inviting artists to enjoy the beauty and performance of the Irojiten collection in a thoughtfully designed, compact form.



About Tombow

Tombow is today's market leader for arts, crafts, and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils, and erasers manufactured in facilities located in Japan, Vietnam, and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.TombowUSA.com.

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