

**Applications Now Open for the 2026 Tombow Creator Crew
A Paid Program for Video-First Creators Ready to Build with Purpose**

ATLANTA, GA — Tombow USA is officially accepting applications for the **2026 Creator Crew**, a selective, yearlong content program for U.S. and Canadian creators who are serious about leveling up their content, and their partnerships. With only a limited number of spots available, Tombow is seeking video-first creatives who want to work closely with a nationally recognized brand, build meaningful content, and be compensated for it.

About the Program

Led by **Audrey Hayes**, Tombow's Communications and Marketing Specialist, the Creator Crew is a structured, paid program, not an ambassador exchange or trade-for-product relationship.

Now entering its 11th cycle, the Creator Crew offers monthly paid work for digital creators with a strong video presence. Participants will produce one content piece per week using Tombow products in authentic, creative ways. In return, creators receive monthly compensation, product bundles, early access to launches, and the opportunity to lead paid workshops.

In 2025, Tombow received over 120 applications. With an expanded push and broader awareness this year, the team is preparing for increased demand and plans to elevate both the talent and the visibility of the 2026 crew.

What You'll Get

- Monthly pay for content creation
- Curated shipments of Tombow and partner brand items
- Early access to new product launches
- Paid workshop opportunities
- Priority placement across Tombow's blog, social media, and email
- Direct collaboration with Audrey and the marketing team

Key Dates

- **Applications Open:** July 1, 2025
- **Deadline to Apply:** August 3, 2025 (11:59 PM PST)
- **Interview Notifications:** August 8, 2025
- **2026 Team Announced:** December 5, 2025



Who Should Apply?

This program is built for creators who:

- Specialize in video content (TikTok, Instagram Reels, YouTube Shorts)
- Maintain at least one active, engaged social platform
- Are ready to commit to a weekly posting schedule
- Want more than visibility; they want structure, growth, and pay
- Are eager to work alongside a team that sees content as strategy

"We're not looking for perfection, we're looking for creators who are ready to show up, evolve, and create work that feels true to them and true to our brand," says Audrey. "If you're serious about content, this is your next move."

Applications are open through August 3, 2025. Learn more [here](#).

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About Tombow

Tombow is today's market leader for arts, crafts, and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils, and erasers manufactured in facilities located in Japan, Vietnam, and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.TombowUSA.com.

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