



FOR IMMEDIATE RELEASE

Tombow Announces New Director of Sales for North and South America

ATLANTA – January 27, 2022 – Tombow is pleased to announce the promotion of Colleen Talbot to Director of Sales for North and South America. Talbot brings nearly 26 years of sales experience, including 7 years of art and craft industry experience and knowledge, to this position. She first joined the Tombow team in 2014 as a Key Account Manager and has spent the past two years as the brand’s National Sales Manager.

“After years of being an integral part of our sales team, we’re thrilled to now have Colleen leading our sales efforts,” said Jeffery Hinn, American Tombow’s President and CEO. “Her extensive knowledge of and passion for our business will be a tremendous asset to our company and position us for continued growth.”

As Tombow’s Director of Sales, Talbot plans to focus on expanding the brand’s customer base and exploring new sales channels. Talbot is a graduate of the College of DuPage who lives in Illinois with her husband and three children.

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About Tombow

Tombow is today’s market leader for arts, crafts, and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company’s portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils, and erasers manufactured in facilities located in Japan, Vietnam, and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information, visit www.TombowUSA.com.

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