



FOR IMMEDIATE RELEASE

Tombow Announces New Director of Sales for North and South America

ATLANTA – June 4, 2019 – Tombow is pleased to announce the appointment of Steve Robinson as the company's new Director of Sales for North and South America. Robinson brings more than 35 years of art and craft industry experience and knowledge to this position. His vision is to ensure the shopper experience is consistent at every step along the path to purchase by creating a seamless all-commerce approach, linking digital with brick and mortar.

"We are excited to now have Steve's years of experience and expertise as part of the Tombow leadership team," said Jeffery Hinn, American Tombow's President and CEO. "His extensive knowledge of retail, including eCommerce and broad channel distribution, will be a tremendous asset to our company as we continue to grow."

As Tombow's Director of Sales, Robinson will use his passion for sales to enable the Tombow sales team to become brand value creators, delivering high impact solutions to the company's customers. Robinson is a graduate of Northwestern University's Kellogg Management Development Program who now lives in Chamblee, Ga., with his wife.

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About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils and erasers manufactured in facilities located in Japan, Vietnam and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information visit www.TombowUSA.com.

For More Information:

Brittany Luiz
Media & Public Relations Manager
American Tombow Inc.
404-821-6333
bluiz@tombowusa.com