



FOR IMMEDIATE RELEASE

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Tombow Introduces New ABT PRO Alcohol-Based Markers

ATLANTA – A new way to Tombow is here. Today the Japanese art and craft manufacturer Tombow announced the introduction of its new alcohol-based marker, the ABT PRO.

Featuring two tips, alcohol-based permanent ink and a slim barrel, the ABT PRO is the newest addition to Tombow's marker assortment. The ABT PRO is ideal for artists and crafters alike.

"We're confident that anyone who already uses our Dual Brush Pens is going to love the ABT PRO," said Director of Marketing Cathy Daniel. "It is especially easy-to-use for beginners, while also providing the quality and color range needed by professional artists."

Although the ABT PRO is similar in appearance to Tombow's flagship Dual Brush Pen, there are several key differences between the two marker lines. The ABT PRO is distinguished from the Dual Brush Pen by its gray barrel and tip options – a flexible nylon brush tip on one end and a firm polyester chisel tip on the other.

The flexible brush tip consistently distributes ink as pressure changes, and the chisel tip retains shape after heavy use. Designed with air-tight caps to prevent the alcohol ink from drying out, the ABT PRO also features inner caps that auto-center to protect the nibs when re-capping.

Available in 108 colors, including a blender pen, the ABT PRO color numbering system is similar to that of the Dual Brush Pen. This enables users to quickly identify which colors are the same across both lines. There are 18 colors unique to the ABT PRO line.

"The ABT PRO ink is vibrant and a little goes a long way," said Dani Manning, artist and owner of PopFizzPaper. "The fine point of the brush tip is perfect for tiny details and precise coloring. I love that I can get a beautiful blend using only two or three markers, unlike other brands where you need several tones of the same color to get a good blend."

The alcohol-based ink of the ABT PRO offers intense color saturation and streak-free coverage. It is great for layer and shading to create fully saturated, rich color blends.

"I love using them for portraits, architectural sketches and food illustrations," said Grace Myhre, artist and owner of Grace Anne Studio. "The brush tip creates really lovely organic strokes and the chisel tip is durable and great for different media."

The ABT PRO is now available for purchase in five-packs, 12-packs and individually at TombowUSA.com.

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About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as a wood-case pencil provider. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils and erasers manufactured in facilities located in Japan, Vietnam and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information visit www.TombowUSA.com.

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