



FOR IMMEDIATE RELEASE
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Tombow Introduces 12 New Dual Brush Pen Colors

ATLANTA – Now you have a dozen new reasons to love Tombow Dual Brush Pens. For the first time in 29 years, the iconic arts and crafts brand has introduced new colors to its wildly popular Dual Brush Pen line of water-based art markers.

The 12 new colors added to the Dual Brush Pen lineup take the full collection from 96 to 108 colors. Earlier this year Tombow released a new Marker Case with 108 slots, developed specifically to store the full range of Dual Brush Pens.

“These new Dual Brush Pen colors provide a well-balanced color assortment for all types of art and design projects,” said Director of Marketing Cathy Daniel. “We looked at our previous color assortment and tried to fill gaps to give our artists the best possible spectrum to use in their art projects. Many of the colors are also based on current trends.”

Dual Brush Pens were first introduced in 1984, with additional colors added in 1989. Since that time no new colors have been introduced to the line.

These brush pens are popular among artists, designers, and illustrators for their ease of use and durability. One end of the Dual Brush Pen features a brush tip that acts like a paintbrush, giving thick or thin lines by changing the amount of pressure added to the pen. The other end features a hard, fine tip that allows the user to create consistent lines.

The water-based ink allows the Dual Brush Pens to blend and layer. When adding water to the ink, artists can easily create watercolor effects.

New ink colors added to the Dual Brush Pen line include: 131-Lemon Lime, 291-Alice Blue, 379-Jade Green, 401-Aqua, 403-Bright Blue, 407-Tiki Teal, 569-Jet Blue, 803-Pink Punch, 817-Mauve, 910-Opal, N49-Warm Gray 8, and N52-Cool Gray 8.

The new Dual Brush Pen colors are available for purchase now at TombowUSA.com.

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About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils and erasers manufactured in facilities located in Japan, Vietnam and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information visit www.TombowUSA.com.

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