



FOR IMMEDIATE RELEASE

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Tombow Launches Its First Art Scholarship in the United States

ATLANTA – Tombow is proud to announce the Create Your Best Work Art Scholarship to aid three promising art students with tuition costs.

Tombow's Create Your Best Work Art Scholarship is available to high school seniors graduating by May 2019 and college freshmen and sophomores in the United States. To qualify, students must be currently enrolled or accepted and seeking a visual arts degree at a U.S. university, college or art school.

"At Tombow, we know that it takes the best product to create your best work," said Director of Marketing Cathy Daniel. "And we want to help equip young artists with the tools to flourish in their industry."

The top three applicants will be awarded non-renewable scholarships to be used toward tuition, fees, books, supplies and equipment required by the educational institution for the upcoming school year starting in Fall 2019.

The grand prize winner will receive a \$5,000 scholarship, and two runners-up will each receive a \$2,500 scholarship. Tombow will notify scholarship recipients, and distribution of the scholarship will be made directly to each recipient.

Scholarship recipients will also receive a package of Tombow products for use in their works, with an approximate retail value of \$500. In addition, the high school that the student graduated from will receive a package of Tombow products, with an approximate retail value of \$500.

Product-only awards in the amount of \$100 will be made to five additional runners-up. Awards will be distributed in July 2019.

Application deadline for the scholarship is March 31, 2019 – applications should be submitted digitally and include a portfolio, artist's statement, letter(s) of recommendation and transcripts. Students can download applications and find more information about applying at TombowUSA.com.

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About Tombow

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils and erasers manufactured in facilities located in Japan, Vietnam and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information visit www.TombowUSA.com.

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