



**FOR IMMEDIATE RELEASE**

**Tombow Adds Color to Its Iconic Fudenosuke Brush Pen  
with Release of New Fudenosuke Colors**

**ATLANTA** – The wait is over. Tombow’s widely popular Fudenosuke Brush Pen is now available in color.

On September 26, 2018 Tombow released the new Fudenosuke Colors, a 10-pack of hard-tipped Fudenosuke Brush Pens in an array of colors. Prior to the release of the Fudenosuke Colors, Fudenosukes had only been available in black and gray ink options. The new Fudenosuke Colors 10-pack includes red, orange, yellow, green, blue, pink, purple, brown, gray and black.

“We are overjoyed to be able to offer the Fudenosuke Colors to our fans, who have been asking for them for a long time,” said Director of Marketing Cathy Daniel. “We take feedback from our fans very seriously and we are constantly working to provide them with the products they ask for.”

First introduced in 2001, the Fudenosuke Brush Pen has quickly become a fan favorite among artists. With its small, firm yet flexible brush tip, users can achieve thick or thin lines just by changing the amount of pressure applied when creating strokes.

The Fudenosuke Brush Pen was developed in Japan to provide an easier and more portable way to write the Japanese calligraphy characters known as Kanji. The name Fudenosuke translates in English as a “brush that helps” calligraphy strokes.

Since its introduction, Tombow fans have been requesting that these markers be made available in an assortment of colors. Longtime fans of the Tombow Fudenosuke were immediately delighted with the release of the new colors.

“Tombow has made one of our biggest lettering dreams come true with the launch of the new Tombow Fudenosuke Colors,” said Lettering Artist & Pro Blogger Dawn Nicole Warnaar.

Commonly used for hand lettering, the Fudenosuke Brush Pen is a favorite among beginner lettering artists due to its ease of use.

“These pens give you more control over your thick and thin pen strokes than most others, which make them perfect for a beginner,” said Lettering Artist & Instructor Amanda Arneill.

The Fudenosuke Colors are available for purchase in a 10-pack and individually at [TombowUSA.com](http://TombowUSA.com).

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### **About Tombow**

Tombow is today's market leader for arts, crafts and office products. Serving consumers and businesses around the globe, Tombow was established in Japan in 1913 as the wood-case pencil provider for Japanese students. Since these beginnings, we have upheld a history of unparalleled customer service. Tombow has grown the company's portfolio to a worldwide provider of art markers, liquid glue and adhesive tape, fine writing pens, correction tape, drawing pencils, colored pencils and erasers manufactured in facilities located in Japan, Vietnam and Thailand. Worldwide operating divisions distribute Tombow branded products in their respective geographies. For more information visit [www.TombowUSA.com](http://www.TombowUSA.com).

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